# Heathcote Botanical Gardens Photography Policy

At Heathcote Botanical Gardens, we welcome guests to capture the beauty of our gardens for personal enjoyment while ensuring that our space remains protected and accessible to all visitors. To maintain the integrity of our gardens and ensure a positive experience for everyone, we ask that all guests and photographers adhere to the following guidelines:

### **Personal Photography**

- Guests are encouraged to take casual photographs and videos for personal use and personal social media. Please tag us in your photos. Influencers are considered professionals and must adhere to those guidelines.
- Personal photography should not disrupt other visitors or garden operations.
- Tripods and monopods are allowed but must not obstruct pathways or garden features.
- Guests may not enter flower beds, remove or alter plant labels, or disturb plant displays.

#### **Commercial & Professional Photography**

- Any photography or videography intended for commercial purposes, including but not limited to advertising, product promotion, brand marketing, or paid client work (such as engagement shoots, family portraits, or senior photos as well as plant photography or any works that may be submitted for copyright or sold), requires prior authorization.
- Credit photo location as 'Heathcote Botanical Gardens', if used in publications, print collaterals, social media or reproduction for sale.
- A permit and location fee must be obtained in **advance** by contacting our administrative office at info@heathcotebg.org
- Unauthorized commercial photography is strictly prohibited and may result in removal from the premises.

#### Media & Press Photography

- Members of the media must request prior approval before photographing or filming for editorial purposes.
- To arrange media coverage, please contact us at info@heathcotebg.org

#### **Special Occasion & Portrait Sessions**

- Personal photo sessions, such as engagement, family, or senior portraits, must be scheduled in advance and require a fee.
- Photo sessions must be conducted during designated hours and should not interfere with other guests' experiences.
- Heathcote Botanical Gardens does not permit wedding photography unless you have rented our venue for a wedding ceremony and/or reception.

# **Restricted Photography Areas & Activities**

- The use of drones is strictly prohibited on the property.
- Photography and equipment are not allowed in restricted areas.
- Restrooms may not be used as dressing rooms; changing attire in public areas is not permitted.
- Nudity, inappropriate attire, or any photography deemed disruptive is not allowed.

# **General Guidelines**

- All guests must remain on designated pathways and open areas.
- Blocking pathways, entrances, or guest common areas is not permitted.
- The Gardens reserve the right to stop any photography session that does not adhere to these guidelines.
- Photographers and their clients are responsible for any damages caused during their session.
- Heathcote Botanical Gardens reserves the right to use images taken by staff or contracted photographers for promotional purposes.

Failure to comply with these policies may result in immediate removal from the premises without refund. For further inquiries or to schedule a photography session, please contact us at info@heathcotebg.org

We appreciate your cooperation in preserving the beauty and tranquility of Heathcote Botanical Gardens.